



Real Estate Industry

Real estate, be it residential or commercial, is one of the most lucrative markets in the world. It can also be one of the most volatile. Our team of experts is here to help real estate companies assess risk, comply with regulatory requirements, and increase profitability. We help our clients accomplish their goals through customized solutions that meet their needs and exceed their expectations.

Real solutions for the real estate industry

Diverse Clientele

Since our inception in 1958, we have gained experience with a variety of entities in the real estate industry, including:

- » Commercial property managers
- » Residential property managers
- » Commercial real estate owners
- » Residential real estate owners
- » Commercial real estate Investors/trust companies
- » Residential real estate investors/trust companies
- » Family-owned real estate entities
- » Real estate brokers
- » Real estate agents
- » Real estate developers, architects, contractors, and engineers
- » Private equity funds

Experience

When an area experiences an influx of people and businesses, the real estate market certainly feels a huge impact. Though growth is positive and brings forth much opportunity, it can also typically result in an increase in business challenges.

As trusted advisors, our mission is helping our clients achieve their goals. We have assisted clients of all sizes at every stage of the business life cycle — from start-up to sale.

Our team of seasoned real estate industry experts provide personalized services to help clients navigate a variety of both everyday and complex operational, regulatory, technological, and financial matters.



Real Estate Services

CONTACT

615-242-7353 ext. 194
realestate@kraftcpas.com
kraftcpas.com/real-estate

KraftCPAs is first, and foremost, a proactive CPA firm. Our core business is providing assurance, accounting, and tax services to our clients. However, we have evolved to meet the changing needs of our clients. We want you to be assured that we have resources to support you now and in the future.

Traditional Assurance, Accounting & Tax Services

Assurance Services

Financial statement audits & reviews for:

- » Real estate properties and portfolios of properties, including equity investment funds
- » Licensing, bonding & lending requirements

Accounting Services

- » Outsourced accounting/bookkeeping
- » Accounting for leases & rental property
- » Outsourced controller/CFO
- » Accounting software selection, implementation & training

Tax Planning & Compliance Services

- » Cost segregation studies
- » Tax credit cost certifications & related reporting: Energy efficiency credits, Qualified Opportunity Zone, Enterprise Zone, Federal & State Historic Preservation & Rehabilitation & Low-income housing (HUD, FHA & state programs)
- » Operational agreements, waterfall provisions, unrelated business income, foreign tax matters
- » REIT, UPREIT, DownREIT, passive activity deductions & deferrals

Additional Consulting Services

- » Contract cost compliance
- » Review of lease agreements & negotiations
- » Consultation regarding licensing
- » Valuation of partnership interests
- » Transaction assistance: REITS, IPOs, Sales, M&A
- » Economic development assistance
- » Business incentive negotiations
- » Succession/exit planning
- » Capital formation/assistance with financing
- » Business valuations
- » Forensic accounting & fraud investigation
- » Network & cyber security assessments
- » Managed IT services & technology consulting
- » Wealth management
- » Employee benefit plan audit services
- » Internal audit



Client Review

“ We rely on KraftCPAs in almost every aspect of our business — from tax, estate and succession planning to help with acquisition strategies and management decisions. They are more than just our CPAs. They care about our business, and it shows. Having KraftCPAs by our side is invaluable to the Freeman Webb Companies. ”

Bill Freeman Freeman Webb Companies

