



Healthcare Industry

Being in a highly specialized industry that is constantly changing laws, requirements and procedures, you need a financial partner who knows healthcare. For years, we've helped healthcare providers implement the latest compliance requirements, streamline their financial processes, and operate more efficiently. We pride ourselves on our commitment to staying on top of the latest healthcare issues and regulations as well as our commitment to high-quality, personal service and proactive advice.

Do you have your finger on the pulse of your business?

Diverse Clientele

Hospitals and Health Systems

- » Medical/surgical hospitals
- » Specialty hospitals

Other Institutional Providers

- » Residential treatment centers
- » Skilled nursing facilities
- » Home health agencies
- » Rural health centers
- » Federally qualified health centers
- » Hospice and dialysis centers
- » Home offices

Physician practices (multi specialty & multi state)

Other Healthcare Providers

- » Biopharmaceutical companies
- » Diagnostic/imaging labs
- » Medical equipment lessors
- » Ambulatory/outpatient care centers
- » Clinical outsourcing companies
- » Disease management practices
- » Managed care providers

Experience & Expertise

Financial, compliance and consulting professionals from Kraft Healthcare Consulting and KraftCPAs come together to make up our healthcare industry team.

40 We have healthcare clients in 40 states across the U.S.

21 Our healthcare industry team members hold 21 healthcare related professional certifications.

12 Our professionals are active members in 12 local and national professional healthcare organizations.

We are members of the National CPA Health Care Advisors Association, a nationwide network of CPA firms devoted to serving the healthcare industry.



Healthcare Services

CONTACT

615-242-7353 ext. 184
healthcare@kraftcpas.com
krafthealthcare.com

We know there is no one-size-fits-all approach to taking care of our clients. We develop an individualized service plan that meets each client's needs and budget. We have assisted healthcare companies and medical practices grow from start-ups through stages of rapid growth and eventually ownership transition. Our commitment to high-quality, personal service and proactive advice sets us apart.



Scott Mertle



Lucy Carter



KraftCPAs
and Affiliates ^{PLLC}

Reimbursement & Operations

- » Medicare/Medicaid cost reports & bad debt consulting
- » Reopenings & appeals consulting
- » Provider-based issue consulting
- » Medicaid eligibility (DSH/LIP) determination
- » Wage index/occupational mix review
- » Revenue cycle management consulting
- » Projections & impact analysis
- » CDM reviews & analysis
- » Operational reviews & assessments
- » Compensation analysis

Coding & Compliance

- » Coding and documentation audits
- » RAC appeals & risk assessments
- » Clinical documentation improvement
- » HITRUST, HIPAA & HITECH compliance
- » ICD-10/CPT coding education & training
- » Compliance plan development & review
- » Clinical service/process improvement
- » Independent review organization services
- » Compliance due diligence

Physician Practice Management

- » Patient charge capture
- » Patient billing & claims filing
- » Collections, adjustments & refunds
- » Payment denials & correspondence
- » Payor mix analysis
- » Fee schedule analysis
- » Physician compensation
- » Registration, scheduling & insurance verification
- » Closing procedures, processes & reporting
- » Staffing analysis & practice benchmarks
- » Ensuring proper record maintenance
- » IT reporting capabilities

Traditional Services

- » Financial statement audit & review
- » Internal & IT audits
- » Policy & procedure development
- » Tax planning, compliance & consulting
- » Multi-state tax services
- » Accounting & interim CFO/controller
- » Network & cyber security
- » Exit planning
- » Valuations
- » Technology consulting
- » Employee benefit plan audit
- » Capital formation (debt & equity)
- » Merger & acquisition assistance
- » Investment & asset management
- » Forensic accounting & fraud deterrence
- » Expert reports & litigation support



Client Review

“Our organization has been impressed with the skill and expertise of the professionals from Kraft Healthcare Consulting. We have had the honor to work closely with this organization over the past several years to develop training and certification in the area of Medicare Cost Reporting. They demonstrate fabulous public-speaking and teaching skills. We highly recommend Kraft for your accounting, cost reporting and consulting needs.”

Joanne Byron American Institute of Healthcare Compliance (AIHC)