



Transaction Advisory Services

Whether you're seeking to build, transfer, or monetize business value, KraftCPAs has the expertise and experience required to help our clients and their attorneys in developing strategic growth plans, evaluating various business opportunities, executing deals, and providing ongoing support after a transaction.

Let us help you get the deal done.

Experience

At KraftCPAs, we've helped clients build, preserve, and transfer business value and personal wealth since 1958.

Our team of transaction advisory professionals has a diverse range of technical acumen, industry knowledge, and extensive transaction experience.

With more than 200 team members at KraftCPAs and our affiliates, we are available to provide manpower and expertise in tax, accounting, external, internal and IT audit, valuation, financial modeling, research, business planning, and investment banking.

Many of our executives are adroit negotiators as well — having developed this skill set through decades of experience working with clients, their attorneys, bankers, and investors.

Flexibility & Fees

Without the burdensome bureaucracy of mega-firms, we can often make decisions and respond to client needs faster than our larger counterparts. Because we have in-house professionals with the necessary skills and experience, we have the ability to respond quickly, begin work promptly, and wrap up engagements on time.

Unless you are required to have a national firm involved in the transaction, why pay national-firm rates? Locally owned and operated since 1958, Nashville-based KraftCPAs provides transaction advisory services at rates amenable to privately held companies. At KraftCPAs, we'll work with clients to arrive at a solution that fits each unique situation.



Services

We have worked with business owners considering mergers, acquisitions, divestitures, and equity sales. Kraft professionals have also assisted individual and institutional investors, such as venture capital firms and private equity groups, in identifying and analyzing potential investments. In providing these services, Kraft professionals draw upon skills and experience in the following areas:

Buy-Side Services

- » Due diligence
- » Quality of historical earnings assessments
- » Industry & competitive analysis
- » Valuation & price modeling
- » Purchase price allocation
- » Tax planning

- » Fairness opinions
- » Deal origination, advising & negotiation
- » Transaction accounting
- » Post-deal support, including post-closing disputes & post-merger integrations

Sell-Side / Portfolio Management

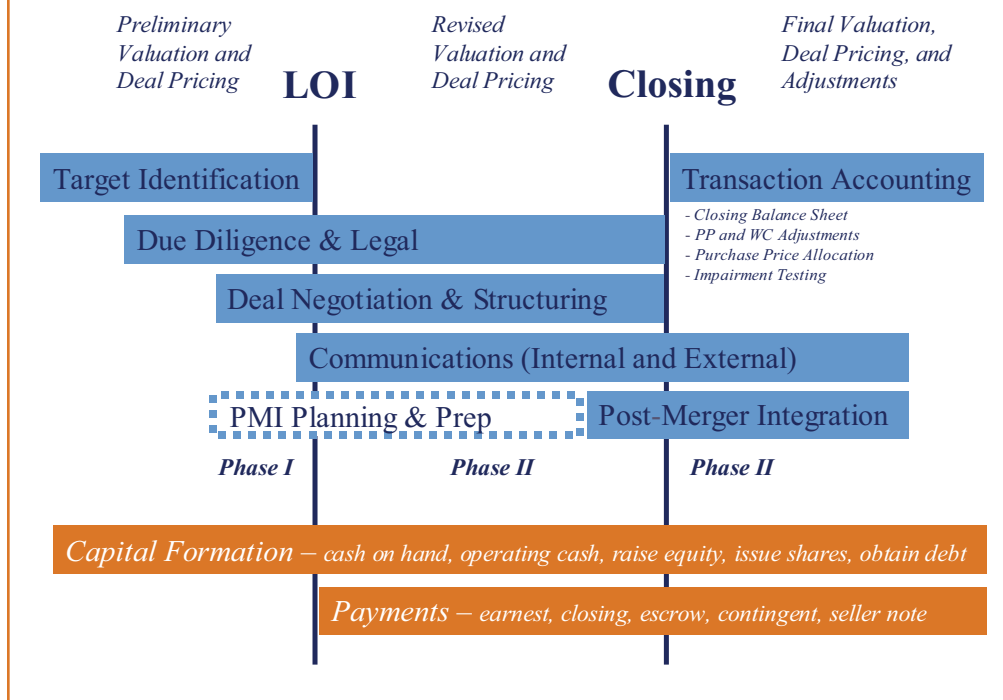
- » Business & growth strategy
- » Merger & investment banking - deal advisory
- » Capital formation
- » Exit & succession planning
- » Valuation updates & modeling
- » Cash flow analysis
- » Value enhancement projects

Industry Experience

We have experience providing transaction advisory services to clients in various industries, including:

- » Manufacturing/wholesale/distribution of consumer & capital goods
- » Media & entertainment
- » Publishing & printing
- » Technology/software
- » Telecommunications
- » Transportation
- » Retail
- » Defense contractors
- » Education
- » Financial services
- » Healthcare
- » Pharmaceutical
- » Human resources
- » Life sciences
- » Lodging, leisure & hospitality
- » Real estate
- » Construction

Merger & Acquisition Activities



Team Certifications

- » Certified Public Accountant
- » Certified Valuation Analyst
- » Accredited in Business Valuation
- » Certified Internal Auditor
- » Certified Information Systems Auditors
- » Certified Exit Planning Advisor
- » Master Analyst of Financial Forensics
- » Certified Insolvency and Restructuring Advisor
- » Certified in Financial Forensics
- » Certified Fraud Examiner
- » Certified Licensing Professional

