



# Entrepreneurs & Small Businesses

When you dreamed of owning your own business, you had a lifestyle in mind. And it probably didn't involve debits, credits, payroll, and taxes. No doubt, accounting and tax work can take the fun out of owning a business. Plus, these time-consuming activities can distract owners from core business functions like product development, sales, and customer service.

**We'll take care of the numbers while you take care of business.**

## Experience

Since 1958, we've been helping entrepreneurs and established business owners in the creation and preservation of business value and personal wealth.

KraftCPAs has a professional staff that is devoted to small businesses — those companies that are owner-operated — whether they are start-ups with big plans for the future or mature businesses that provide the autonomy and lifestyle that many small business owners desire. We serve both types of entrepreneurs — those who plan to operate their business for life and others who plan to grow rapidly and monetize their investment.

## Client Success

Our goal is not only to keep you out of trouble with the IRS, but also to help you achieve your business and personal financial goals, so you can still do the things you love and enjoy owning a business.

Clients of all shapes and sizes, from sole proprietors to multi-million dollar businesses, rely on our entrepreneurial services team for accounting, tax, and business advice. No cookie-cutter approach here! We develop an individualized service plan that meets each client's needs and budget.



# Small Business Services

CONTACT

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## Accounting & Tax Services

Outsourcing is the smart and cost-effective way to get top quality accounting and tax work without adding employees to the payroll. Our services, which range from the basics to specialized engagements, include:

- » Maintaining accounts payable
- » Maintaining general ledger & journals
- » Preparing budgets, cash projections & forecasts
- » Assisting with loan applications & negotiations
- » Adjusting & closing the books
- » Training or assisting your internal staff with accounting procedures and software
- » Establishing accounting policies & procedures
- » Preparing individual & business tax returns (federal, state, local & payroll)
- » Advising on planning & management matters
- » Providing an interim/contract controller/CFO
- » Compiling, reviewing & auditing financial statements
- » Assisting with accounting software selection, implementation, training & support

## We Can Grow With You

KraftCPAs has evolved over the decades to meet the changing needs of our clients. Our specialized consulting services include:

- » Mergers & acquisitions
- » Capital formation
- » Business valuation
- » Technology solutions
- » External & internal audit
- » Risk assurance & advisory
- » Wealth management
- » Forensic accounting
- » Litigation support
- » Turnaround & restructuring



Brad Koenig



Amy Thompson



KraftCPAs  
PLLC

## QuickBooks ProAdvisors and Advanced ProAdvisors

You may already be using QuickBooks to complete various tasks such as entering sales receipts, tracking expenses, preparing/sending invoices, and preparing of basic financial statements and reports.

But are you maximizing the use of your QuickBooks software? Let the KraftCPAs team of QuickBooks

ProAdvisors and Advanced ProAdvisors show you how to get the most bang for your buck. KraftCPAs can provide individualized QuickBooks training at your office or ours.



We also support several other accounting software programs, including PeachTree and Microsoft Dynamics.



## Client Review

“ We’ve had a great experience with the folks at Kraft! Their careful consideration of our accounting needs is outstanding, and their concern for us as individuals - not just a business - makes us grateful that they are our friends as well as our CPAs! ”

*Kacky Fell* Hatcher & Fell Photography